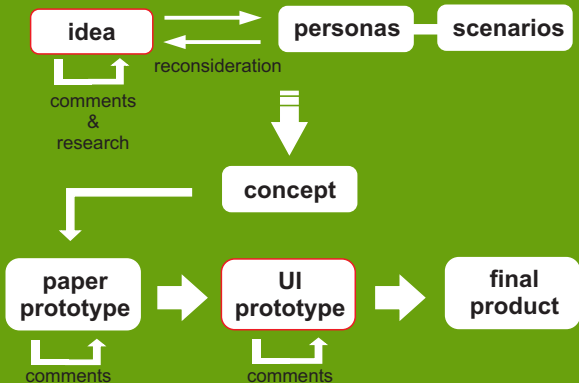


# *Pubbing.eu*

David Bambušek & Marcel Moldovan  
Tallinn University  
2014

<http://ifi7156bambusek.wordpress.com/>

# Process

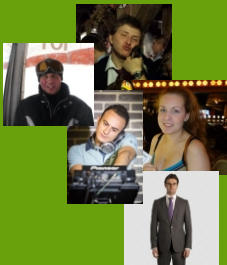


# *Idea*

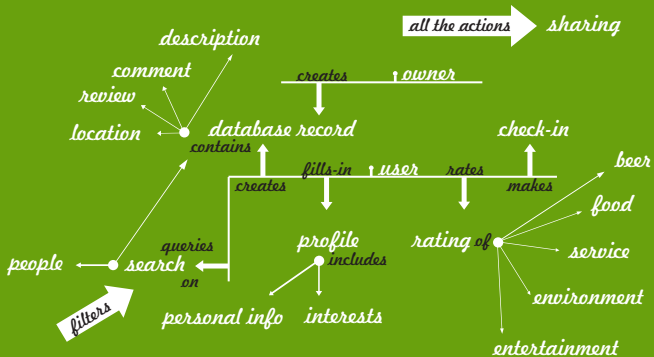
- social network + database
- gamification
- data richness
- connection with existing services

# Personas

- find friends
- find quality places
- rate and share
- boast with profile
- promote business



# Concept



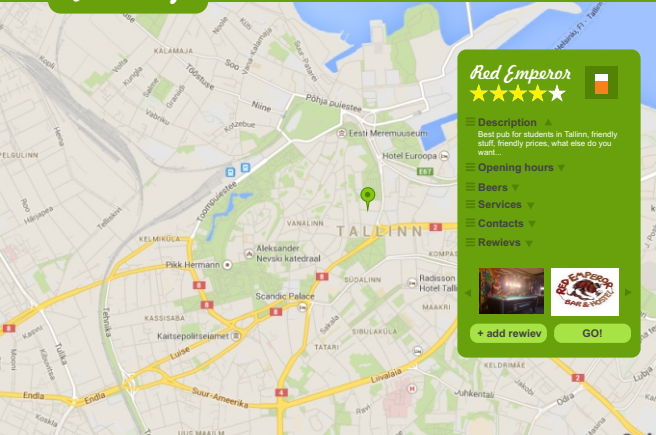
# *Prototypes*

## Paper

- layout
- interactivity
- accessibility

## Graphical

- layout
- color theme



## Red Emperor



### Description ▲

Best pub for students in Tallinn, friendly stuff, friendly prices, what else do you want...

### Opening hours ▼

### Beers ▼

### Services ▼

### Contacts ▼

### Rewievs ▼



+ add rewiev

GO!

*Thank you!*